## Tufts Branding Guidelines Alternate Fonts For PC's and Macs.

(These fonts can be used on internal documents.)

The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog.

Alternate for Gotham—Arial for Print

The quick brown fox jumps over the lazy dog.

The quick brown fox jumps over the lazy dog.

Alternate for Gotham—Arial for Web

The quick brown fox jumps over the lazy dog.

The quick brown fox jumps over the lazy dog.

The quick brown fox jumps over the lazy dog.

The quick brown fox jumps over the lazy dog.

The quick brown fox jumps over the lazy dog.
The quick brown fox jumps over the lazy dog.
The quick brown fox jumps over the lazy dog.
The quick brown fox jumps over the lazy dog.

Alternate for Meta Serif Pro—Georgia for Print

The quick brown fox jumps over the lazy dog.

The quick brown fox jumps over the lazy dog.

Alternate for Meta Serif Pro—Georgia for Web

The quick brown fox jumps over the lazy dog.
The quick brown fox jumps over the lazy dog.
The quick brown fox jumps over the lazy dog.
The quick brown fox jumps over the lazy dog.

Whitney—Tufts Branding Guidelines

The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog.

Alternate for Whitney—Verdana for Print and Web

The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog.